

TOP 50 HOUSEWARES RETAILERS

RANK	RETAILER	2025 HOUSEWARES \$ VOLUME
1	AMAZON.COM	\$36.40B
2	WALMART	\$12.24B
3	TARGET	\$5.12B
4	COSTCO	\$3.83B
5	HOME DEPOT	\$1.98B
6	LOWE'S	\$1.35B
7	BEST BUY	\$1.08B
8	SAM'S CLUB	\$1.03B
9	T.J. MAXX	\$892.55M
10	HOME GOODS	\$767.16M
11	DOLLAR GENERAL	\$680.85M
12	ROSS DRESS FOR LESS	\$657.10M
13	KOHL'S	\$637.57M
14	DOLLAR TREE	\$568.74M
15	MARSHALLS	\$547.42M
16	WALGREENS	\$450.77M
17	MACY'S	\$446.78M
18	DICK'S SPORTING GOODS	\$416.74M
19	MENARDS	\$389.39M
20	BURLINGTON STORES	\$380.02M
21	QVC	\$355.44M
22	THE PAMPERED CHEF	\$347.07M
23	ULTA	\$330.27M
24	MEIJER	\$326.73M
25	FAMILY DOLLAR	\$288.94M

RANK	RETAILER	2025 HOUSEWARES \$ VOLUME
26	KROGER	\$256.50M
27	HEB	\$240.85M
28	BJ'S WHOLESALE CLUB	\$181.71M
29	CVS	\$180.41M
30	IKEA	\$179.93M
31	OLLIE'S BARGAIN OUTLET	\$169.78M
32	ACADEMY SPORTS	\$158.70M
33	CRATE & BARREL	\$152.07M
34	WILLIAMS-SONOMA	\$147.04M
35	HARBOR FREIGHT TOOLS	\$146.79M
36	ACE HARDWARE	\$135.97M
37	MICHAEL'S	\$110.25M
38	JCPENNEY	\$104.24M
39	BEALL'S	\$100.45M
40	WAYFAIR	\$99.84M
41	TRACTOR SUPPLY COMPANY	\$98.10M
42	AT HOME	\$93.09M
43	WOOT.COM	\$87.89M
44	SCHEELS	\$86.44M
45	HSN	\$71.43M
46	FIVE BELOW	\$70.34M
47	JO ANN FABRICS	\$63.16M
48	SUR LA TABLE	\$56.89M
49	REI	\$56.46M
50	BOSCOV'S	\$52.94M

Source: Circana/Checkout

Industry: Appliances, Housewares

Time Period: 12 Months Ending December 2025

Circana's Checkout service offers robust data for tracking and improving performance across all channels, plus buyer analytics to help businesses keep current customers and win new ones. Over 150,000 actively engaged buyers, the largest omnichannel panel focused on general merchandise and foodservice, provide us with receipt-based information on their in-store and e-commerce purchases. With comprehensive data from the same consumers over time, Checkout illuminates trends in behavior, including migration to shopping online by category and consumer demographics. Buyer analytics deliver insights into the most valuable customers, brand loyalty, brand leakage/lift, brand launches and more.