

2025 Householder Trends

A View of the Year

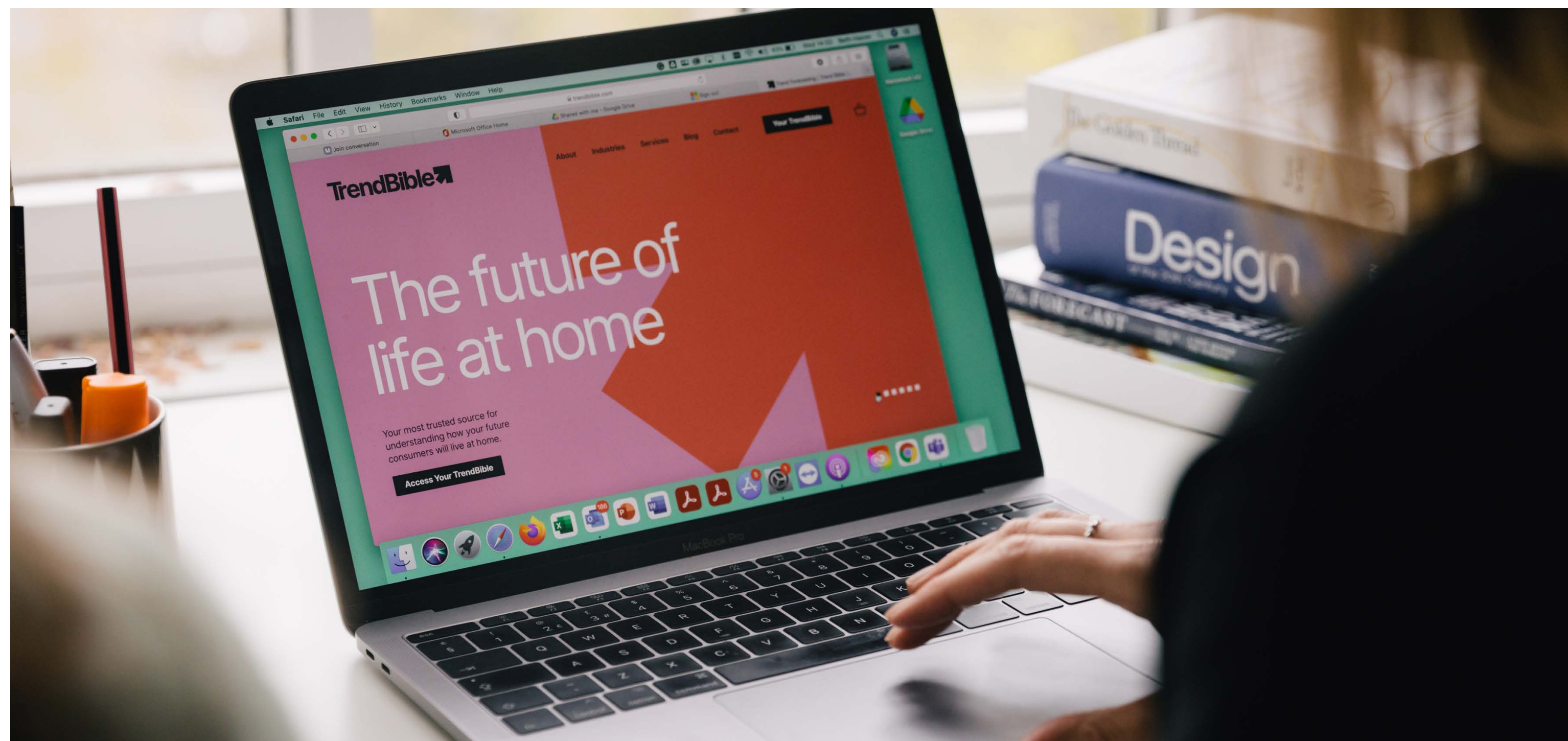
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Inspired Home Show
Home & Interiors Trends 2025
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Meet today's speaker

Anna Ward she/her
Consultancy Innovations Lead



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Today's Agenda

Brief Introduction
to TrendBible
5mins

2025
Householder
Macro Trends
30 mins

SS25 Home &
Interiors
Design Trend
Preview
10 mins

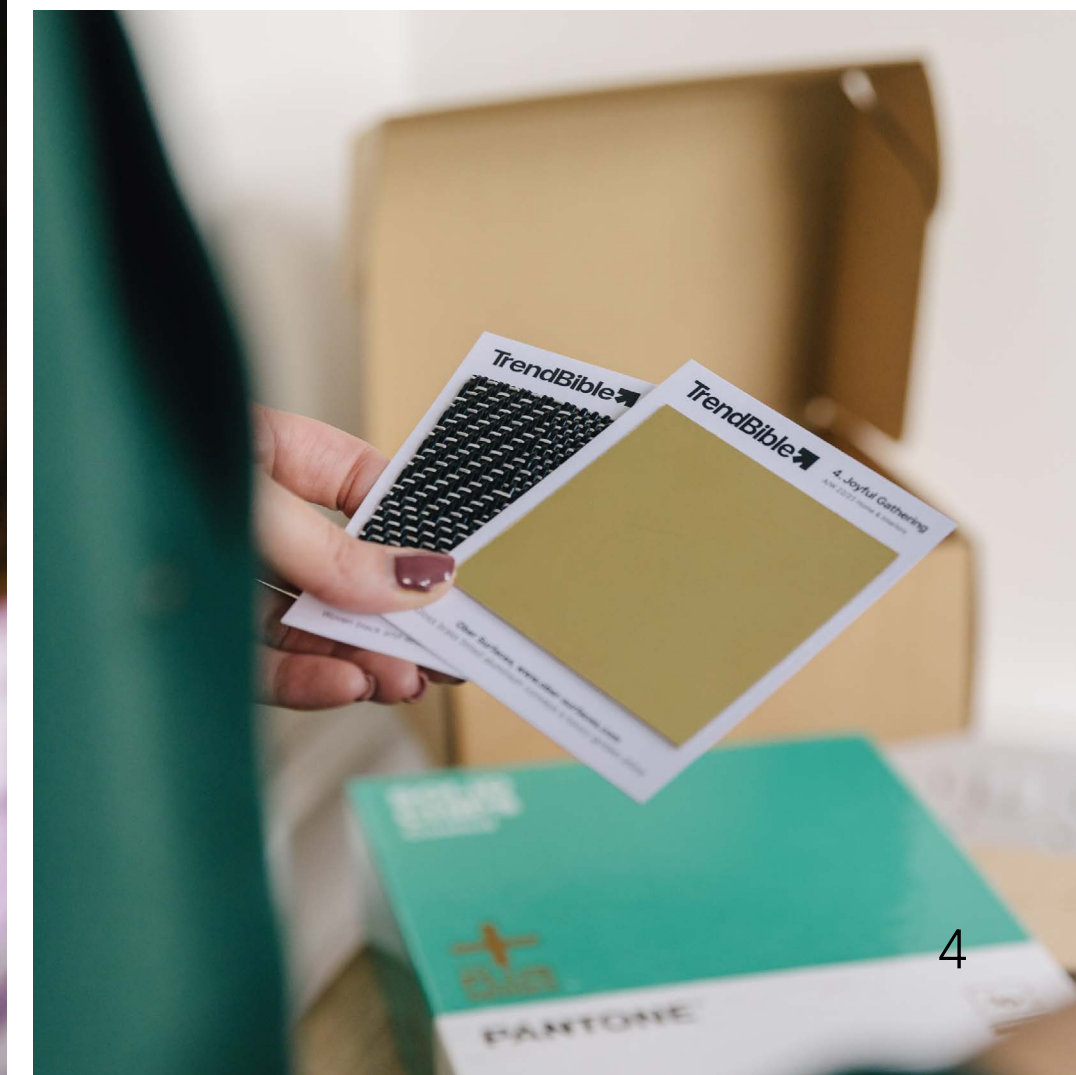
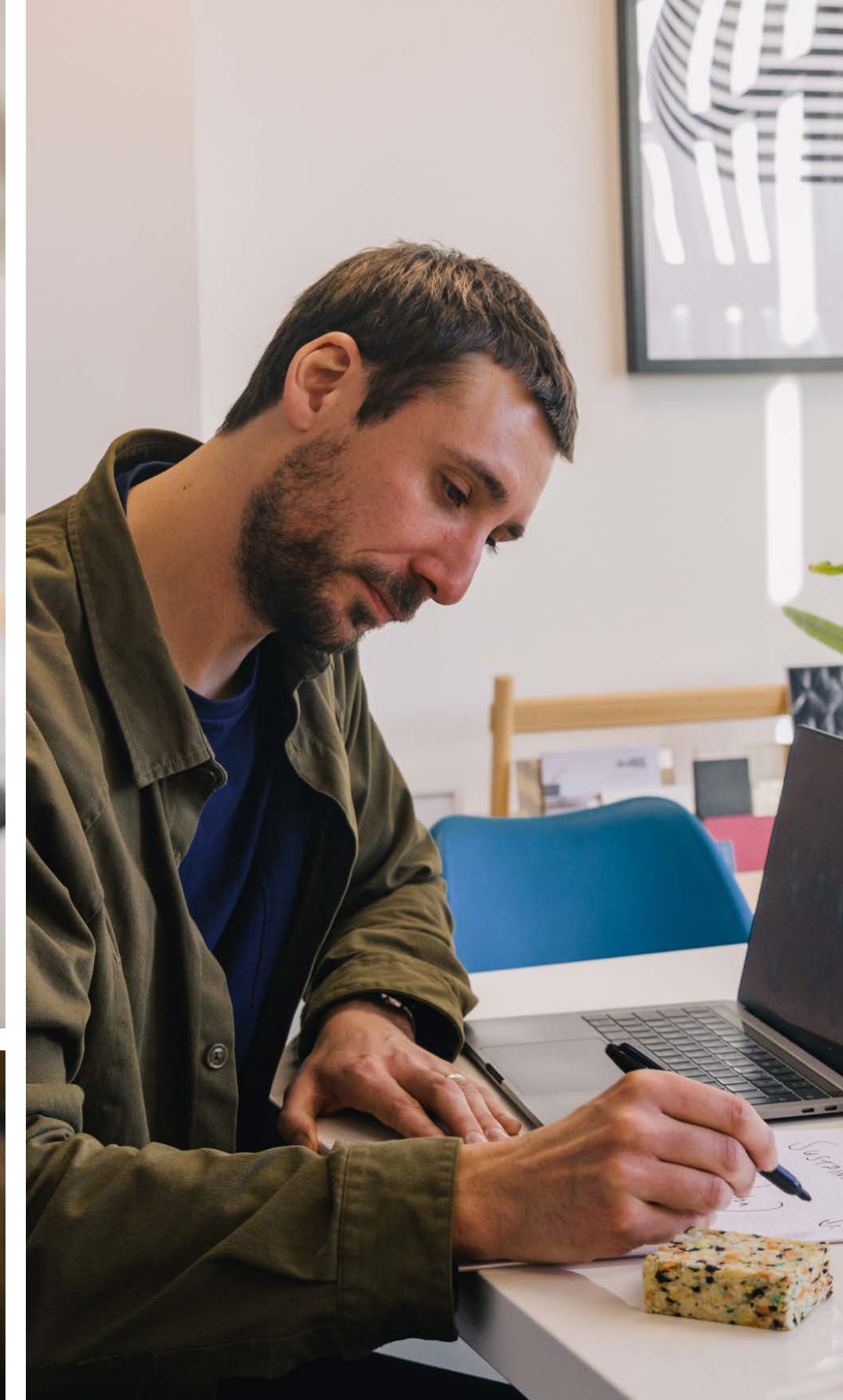
Q&A
5 mins

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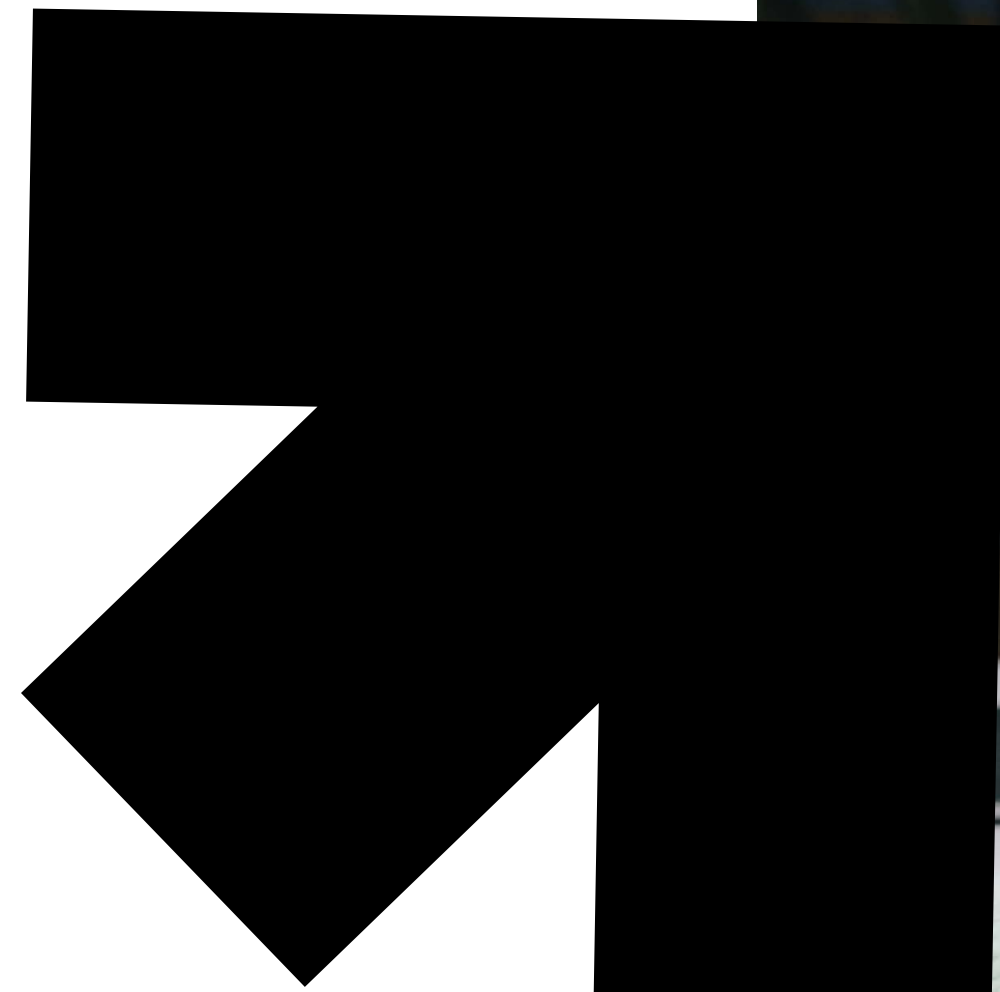


The Future of Life at Home

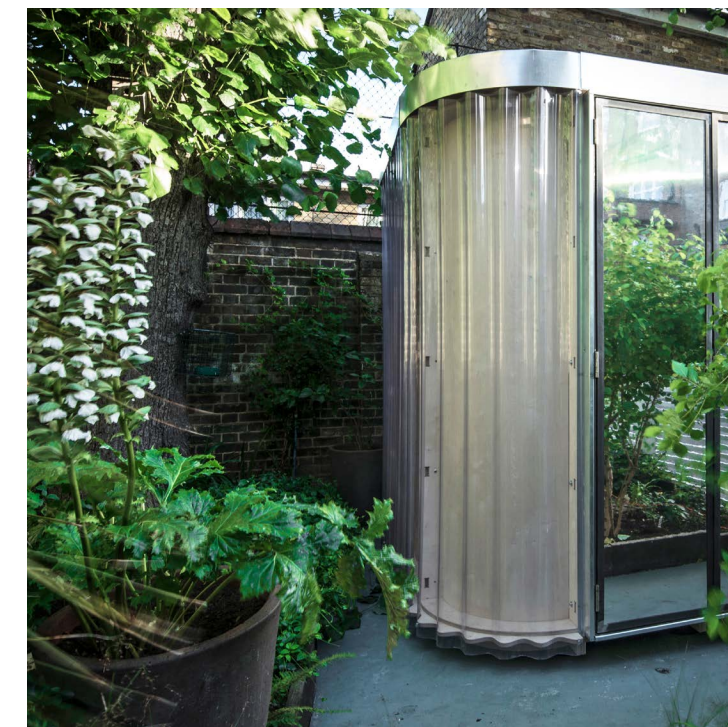
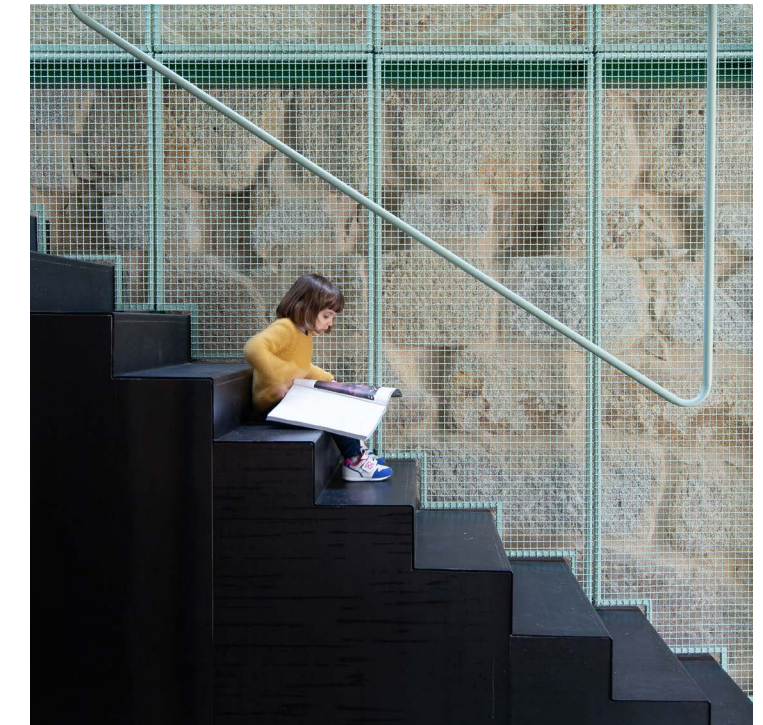


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Work Rest Play Cook Create Nurture



Why forecast trends?

Because change
happens

Changing lifestyles
Changing wants and needs
Changing environments

New customers
New technologies
New business models

Trends vs Trending



How Trends Unfold

Mega Trends



Macro Trends

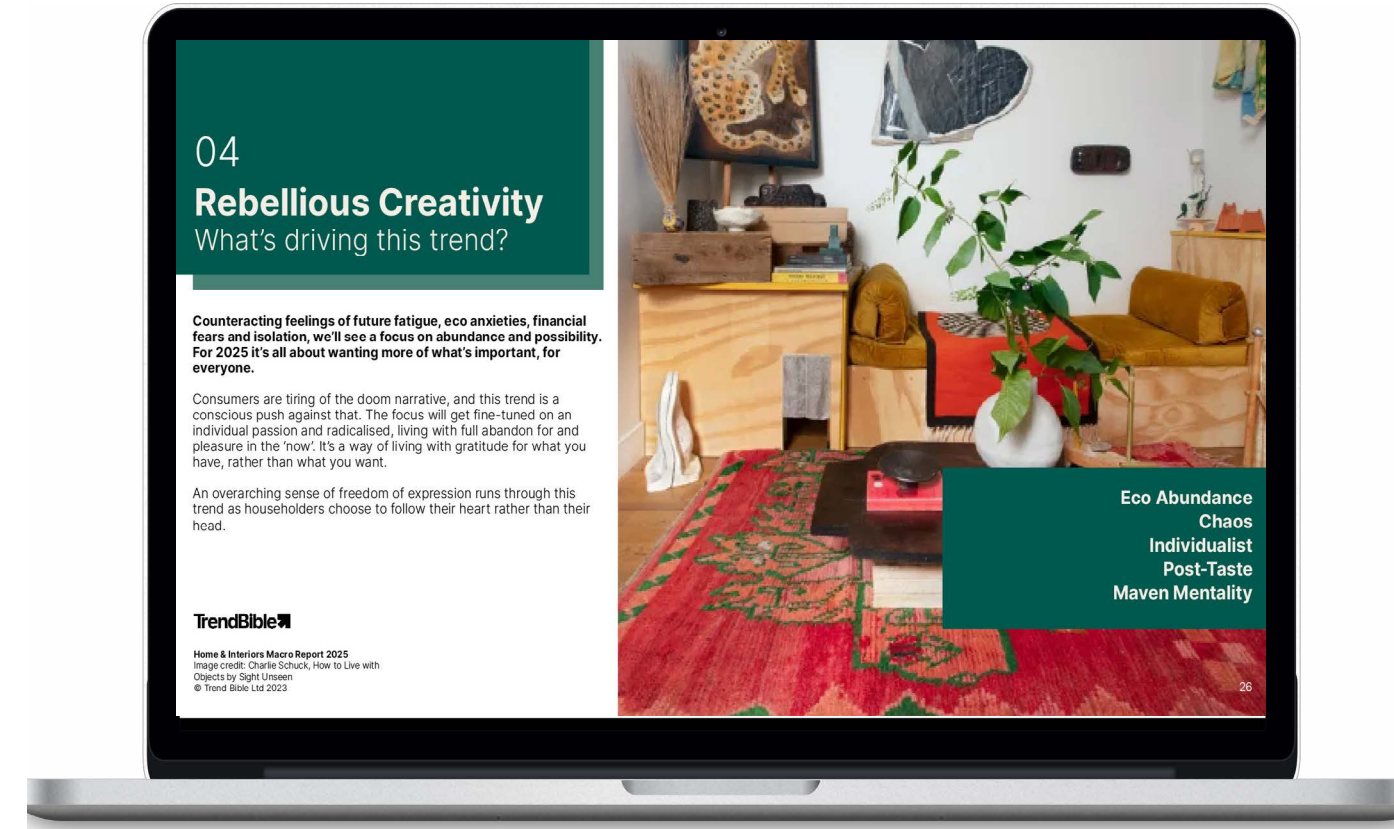


**Design and Narrative
Trends**

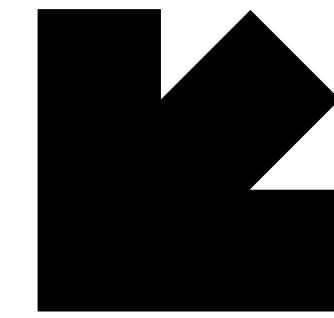
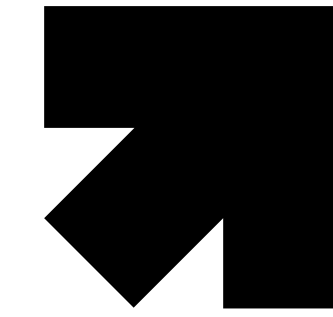


**Brand / Ecommerce
Retail / Activation**

Our Framework Products and Services

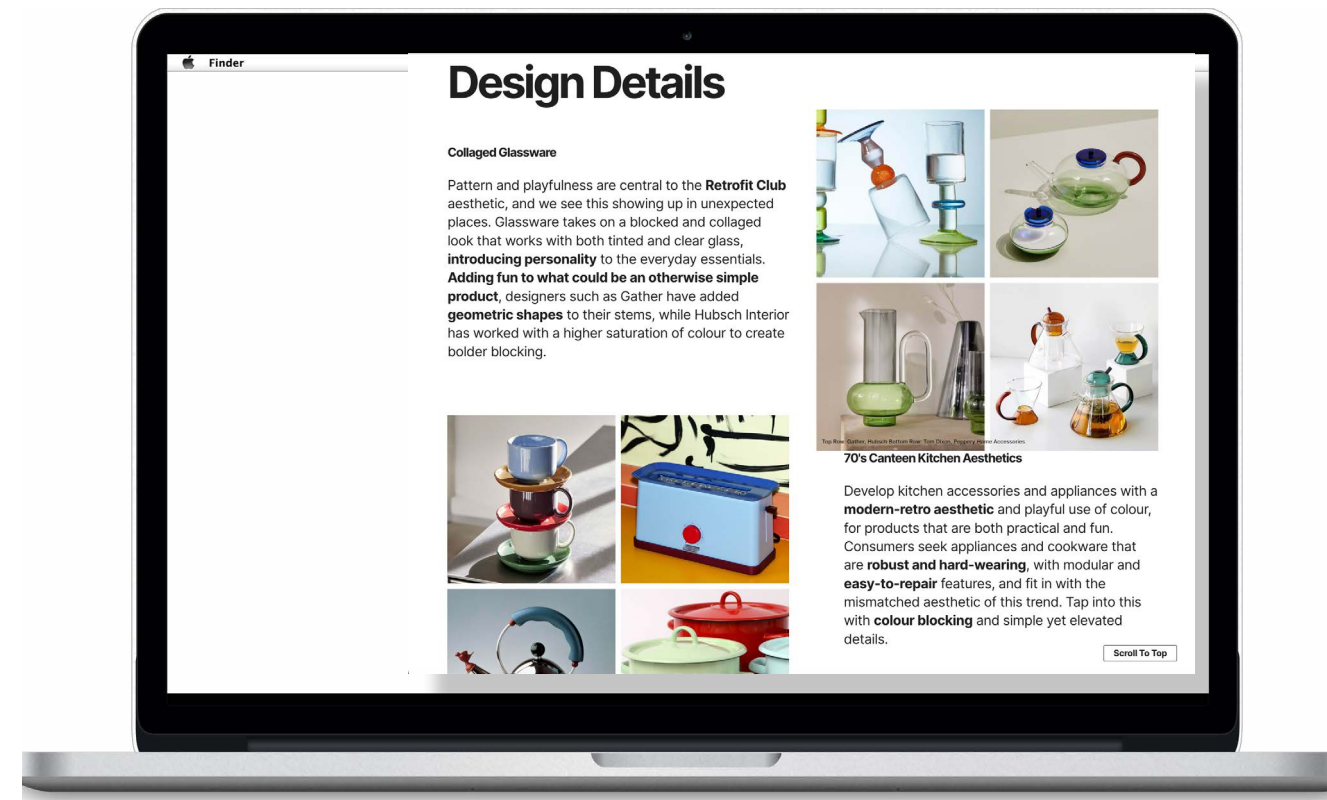
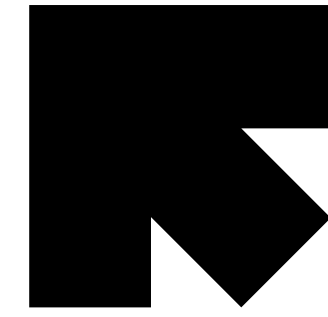


Macro Reports



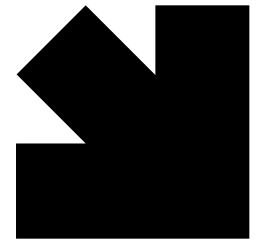
Seasonal Forecasts

Strategic Consultancy



Trend Subscription





2025 Macro Trends

01 Transient Homemaking



02 Low Desire Living



03 Owning It



04 Rebellious Creativity



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Transient Homemaking



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Transient Homemaking

Seeking
Stability



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Transient Homemaking

Cross Generational Roomies



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Transient Homemaking Decor for Now



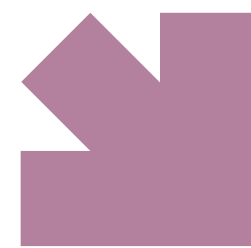
➔ **72%**

of Gen Z & Millennials
in the US are looking
for new ways to
improve their home.

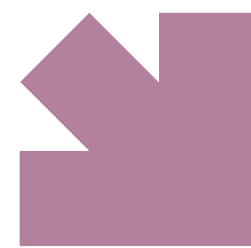
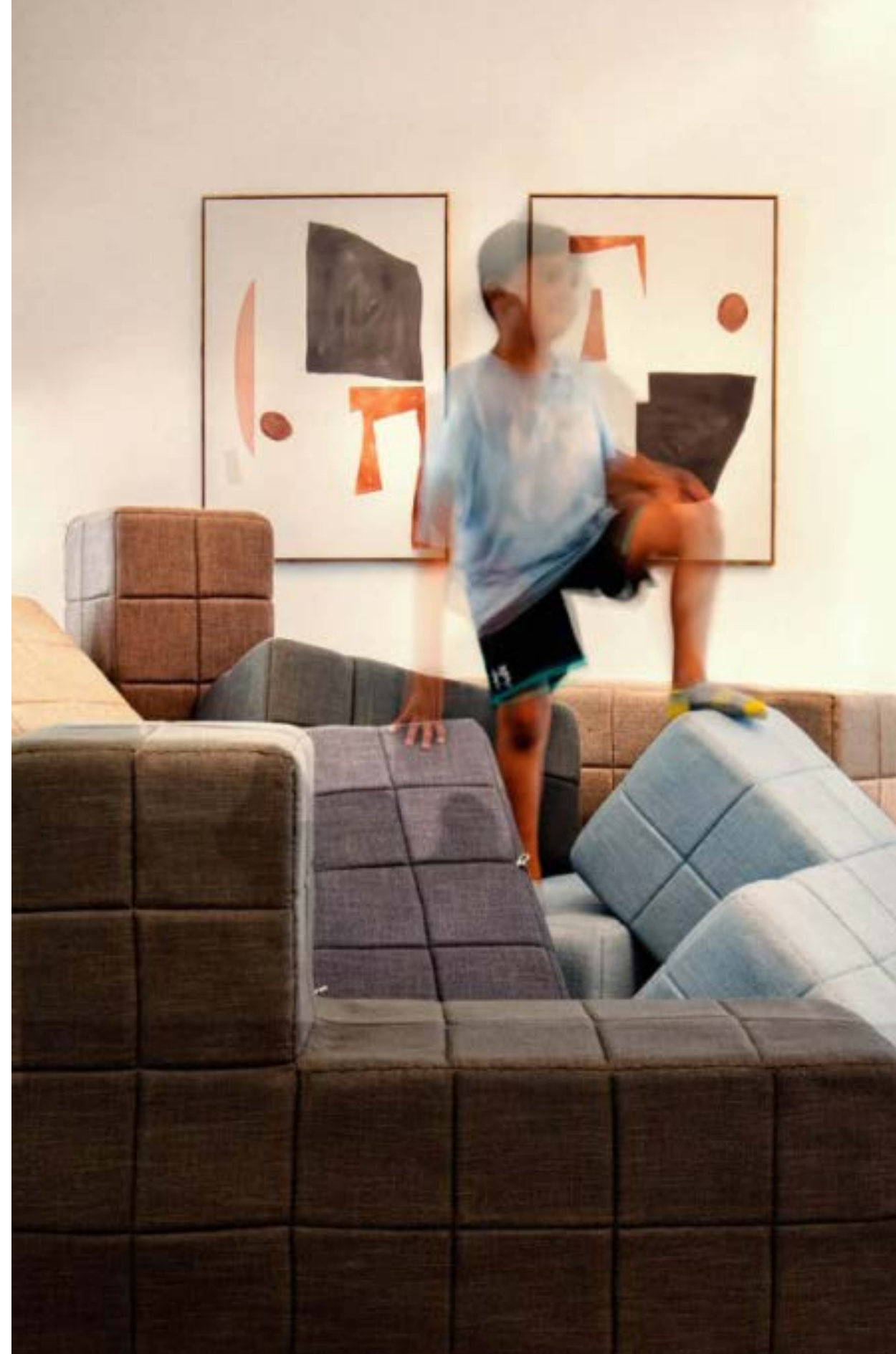
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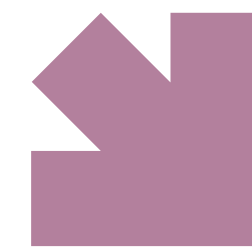
Transient Homemaking Product Priorities



Adjustable Solutions



Shape Shifting Furniture



Situationship Connections

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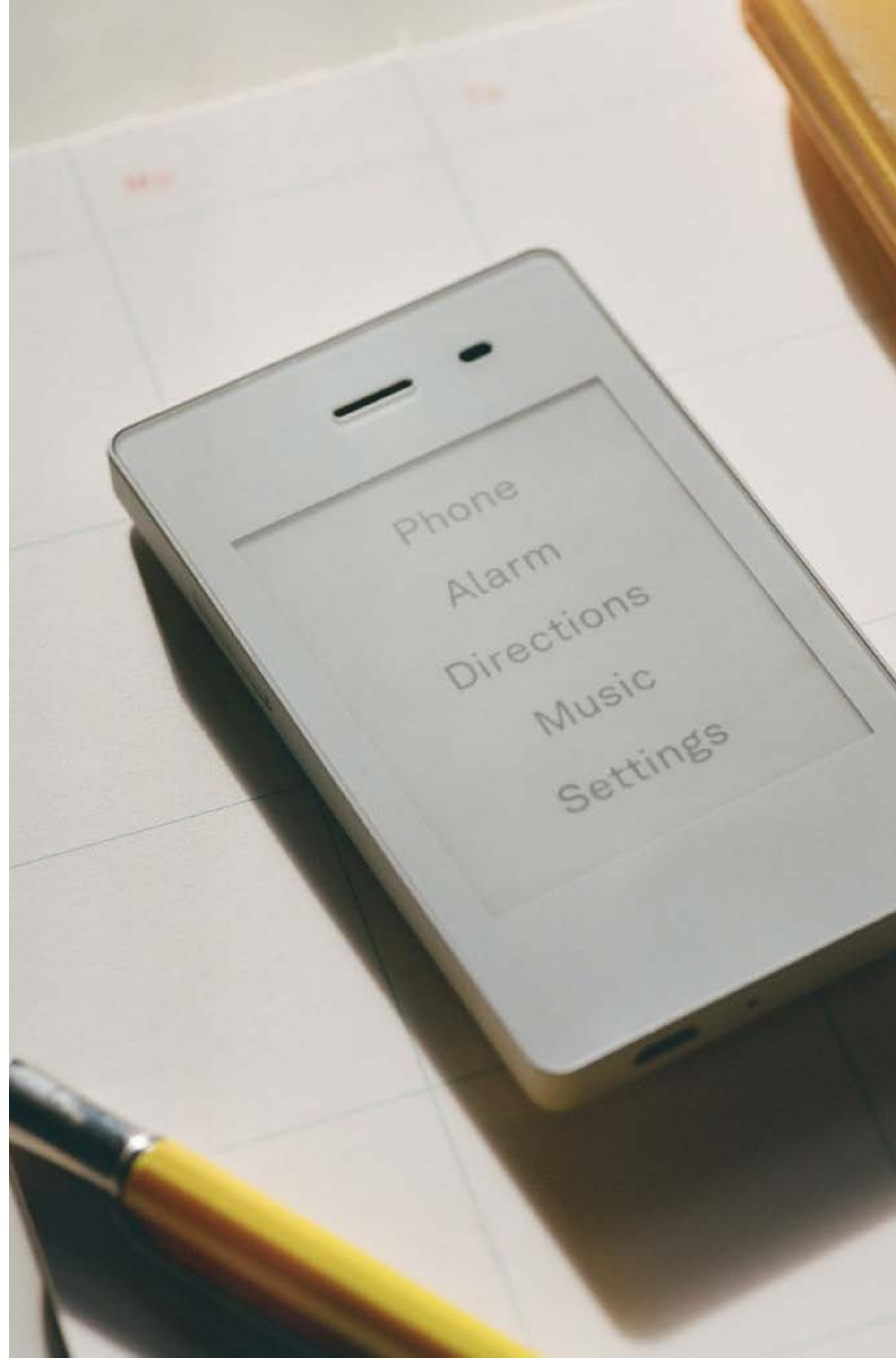
Low Desire Living



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Low Desire Living Distractionless



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**Low Desire
Living**
New Non
Negotiables



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Low Desire Living Product Priorities



Modular Solutions



Moments of Rest



Engaging Mute Modes

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Owning It



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Owning It

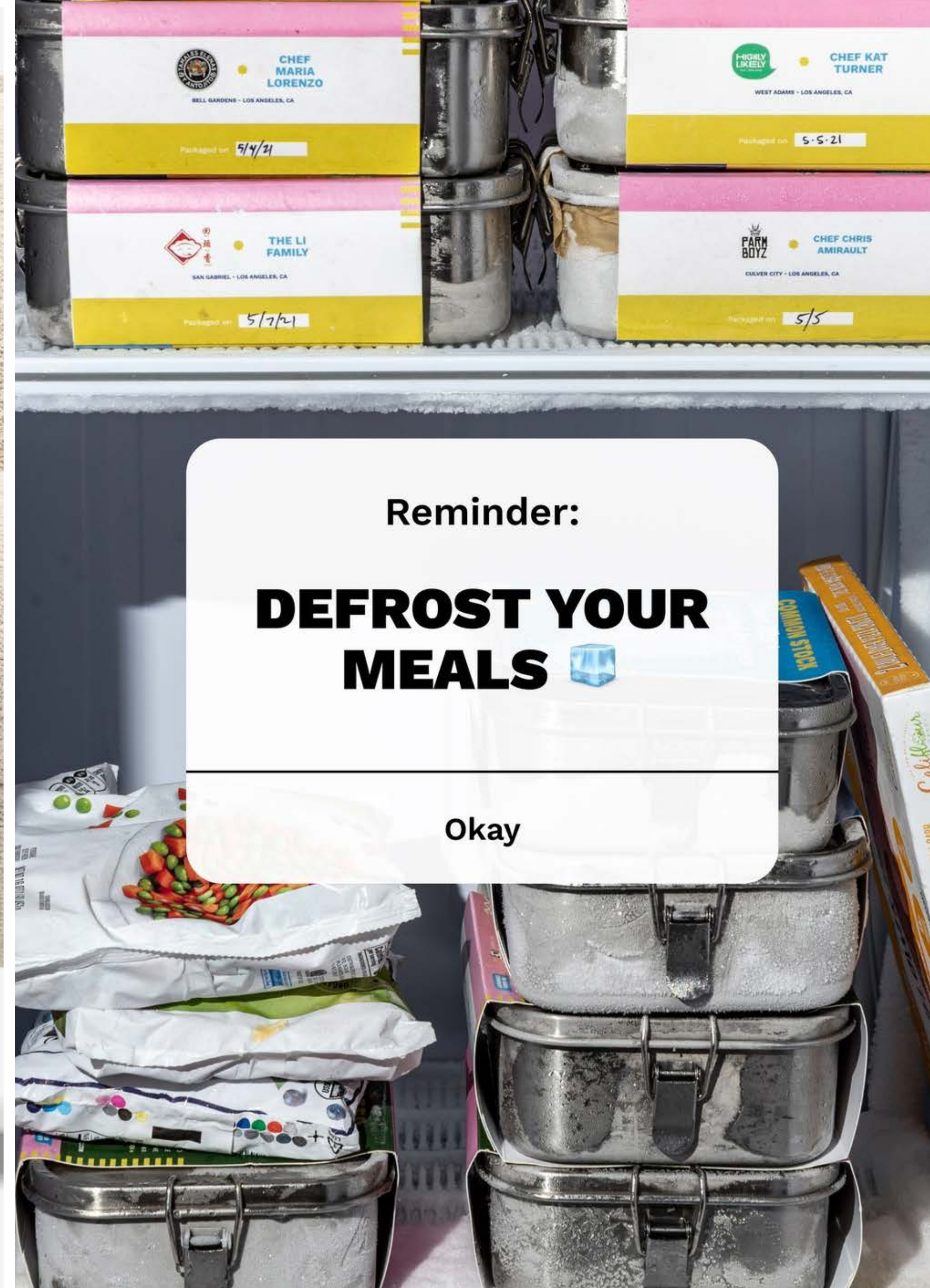
Do It Together



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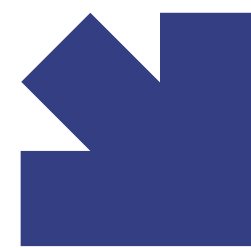
Owning It The Savvy Home



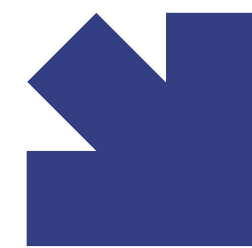
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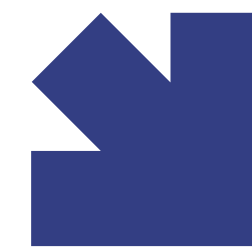
Owning It Product Priorities



**Lifelong
Guarantee**



**Interchangeable
Parts**



**Sharing
Skills**

Rebellious Creativity

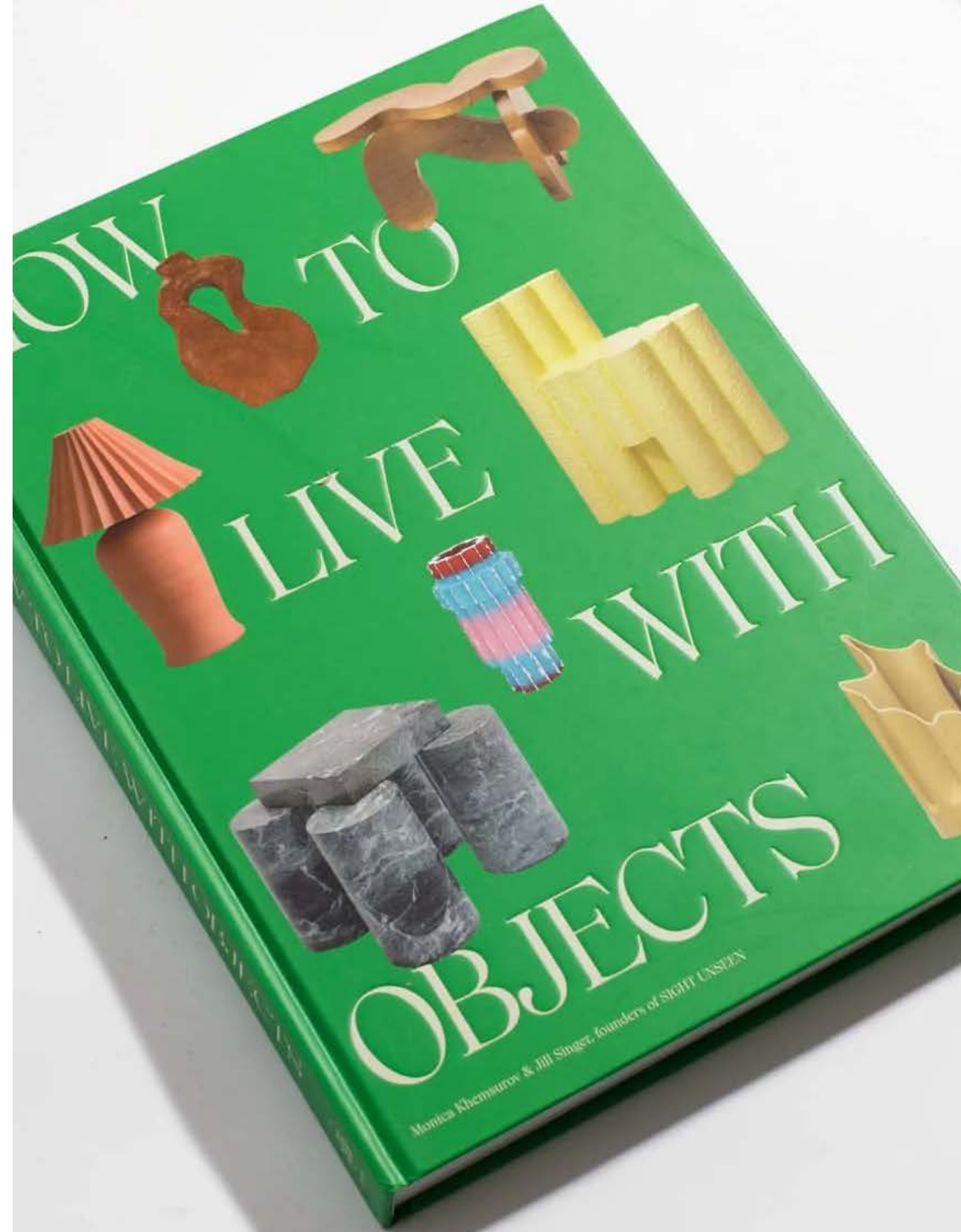


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Rebellious Creativity

Post-Taste Decorating



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Rebellious Creativity

Don't Forget to Play



93%

of adults are stressed

80%

are looking for new ways to de-stress

Lego

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Rebellious Creativity

Product
Priorities



**Novelty
Accessories**



**Interactive
Dining Spaces**

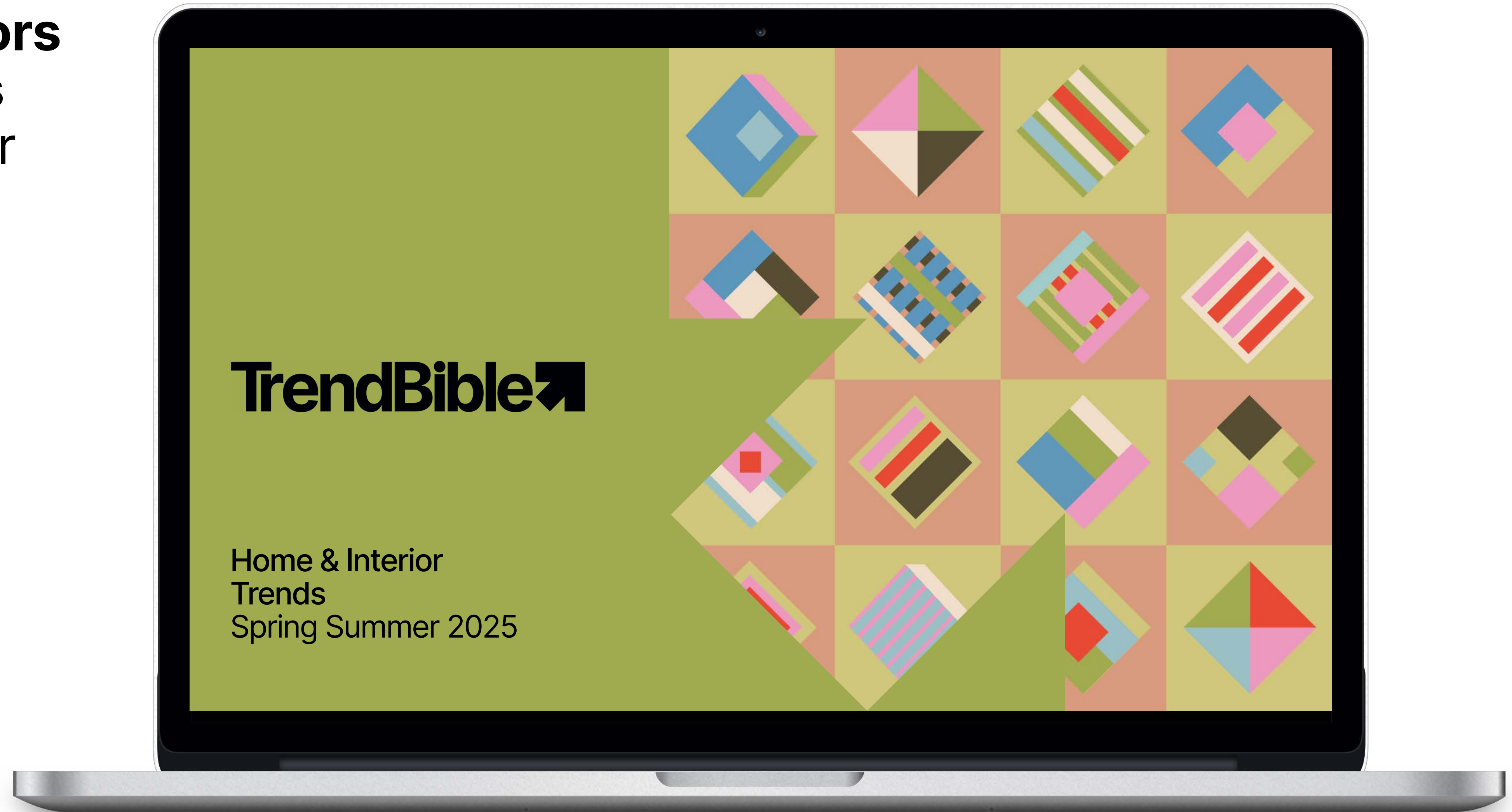


**Creative
Color Blocking**

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Home & Interiors Design Trends Spring Summer 2025



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2025 Trend Overview

01 Retrofit Club



02 Home Shores



03 Estudio Futuro



04 Dark Garden



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Estudio Futuro

Vivid Abundance

Eco Positive

Color Drenched

Street Culture

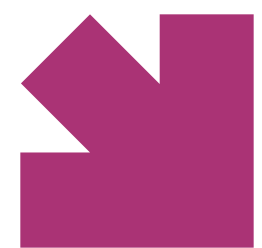
Empowered Craftivism



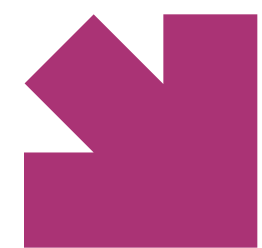
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What's driving this trend? Estudio Futuro



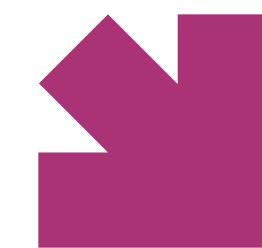
**Latine (Latinx)
Culture**



**Abundance
& Positivity**



**Conviviality &
Community**

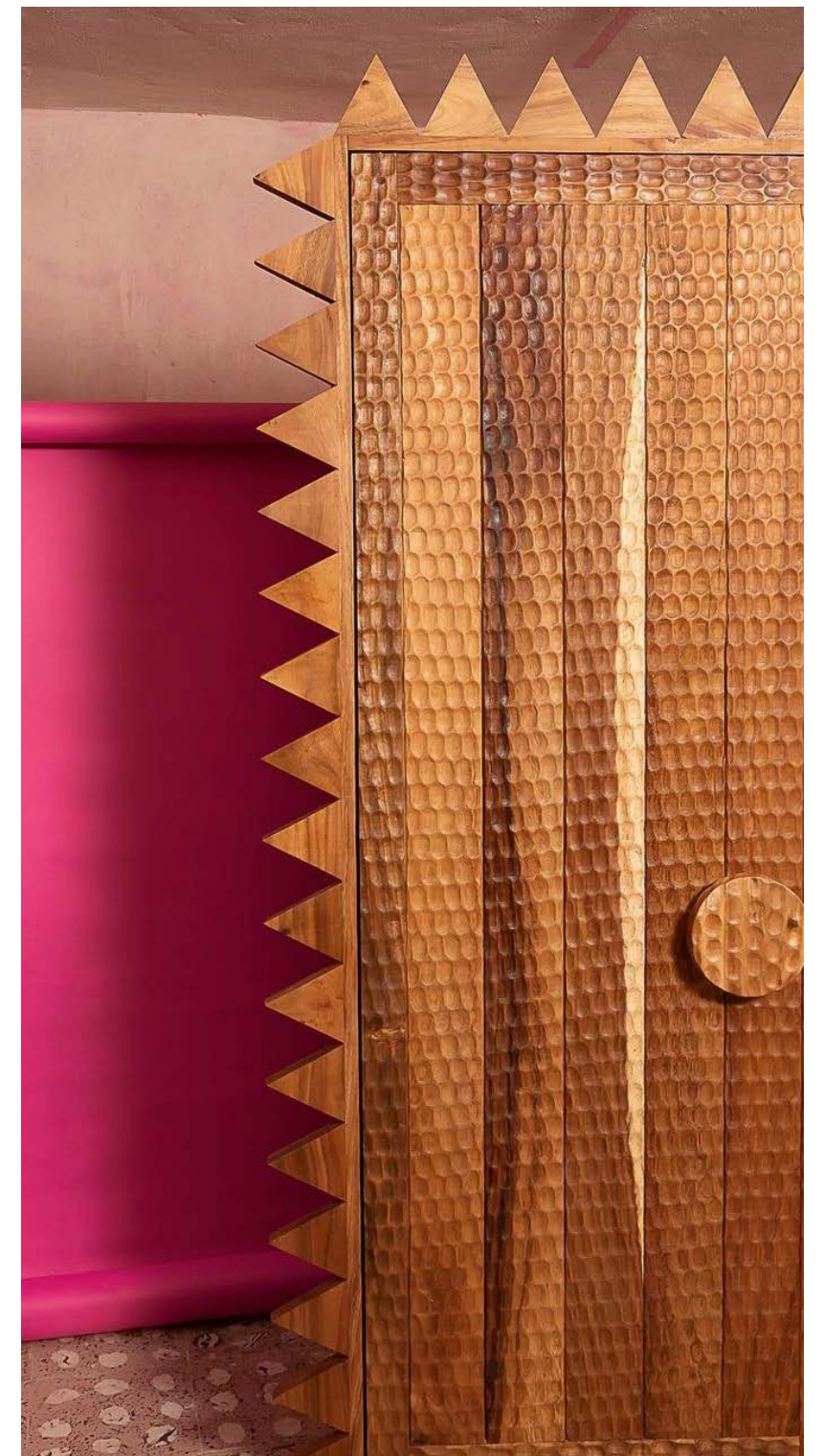
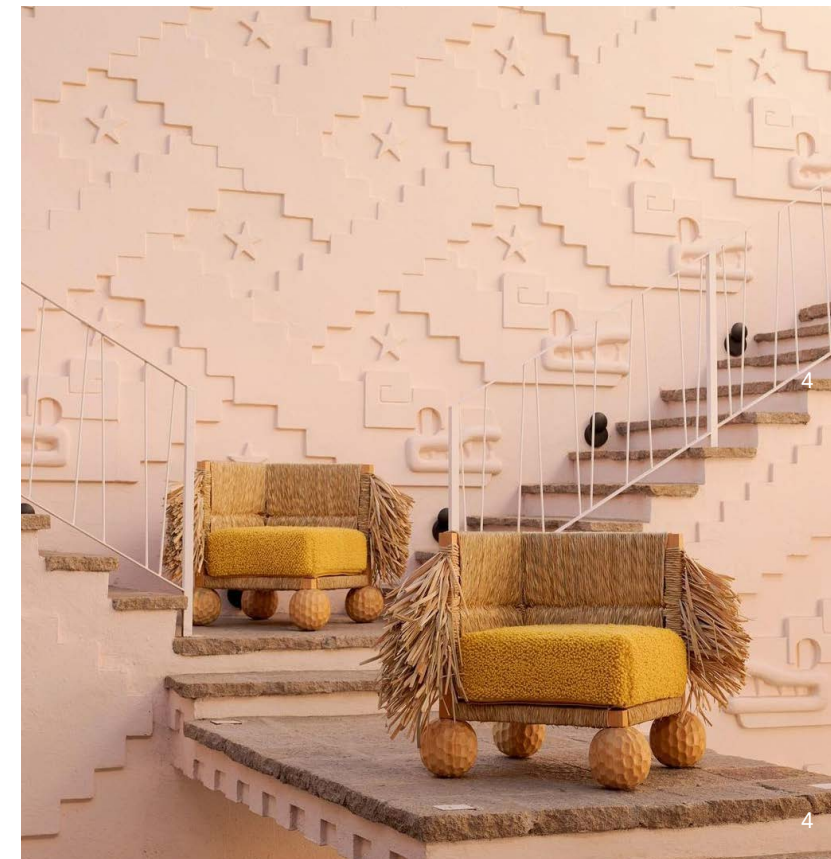
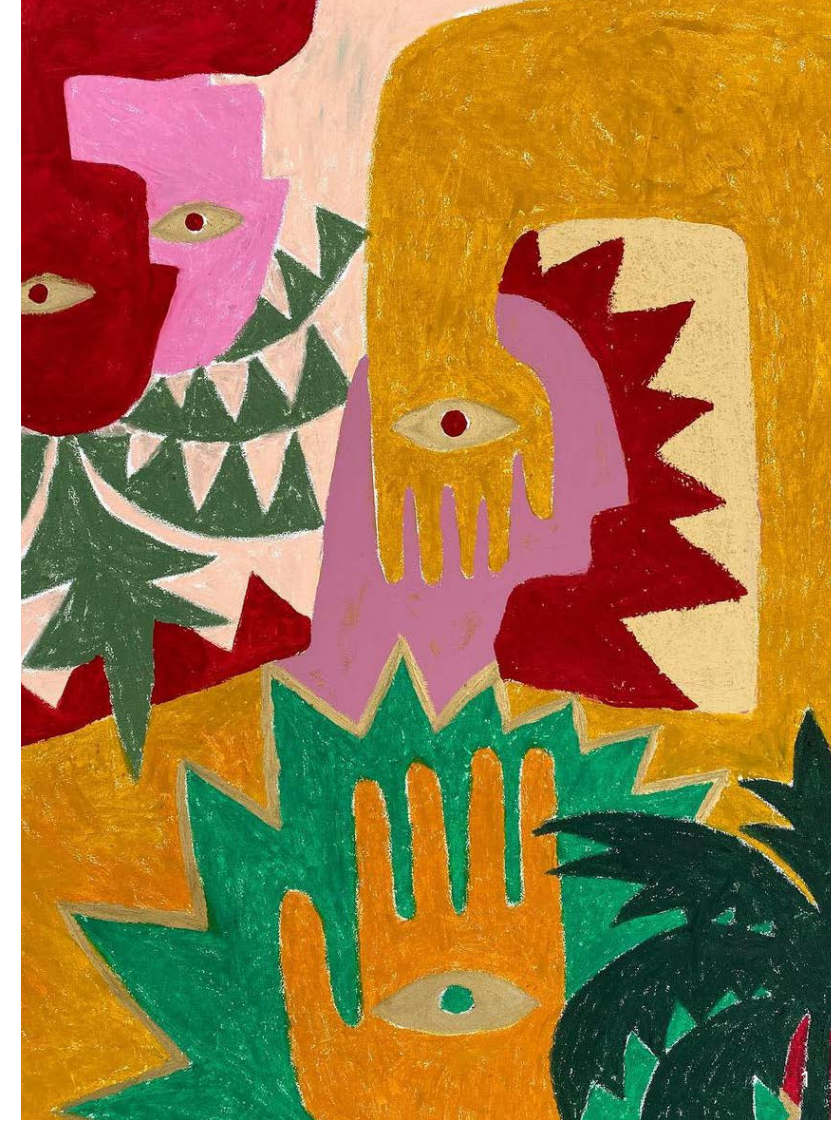


Artisanal

Mood Estudio Futuro

Estudio Futuro

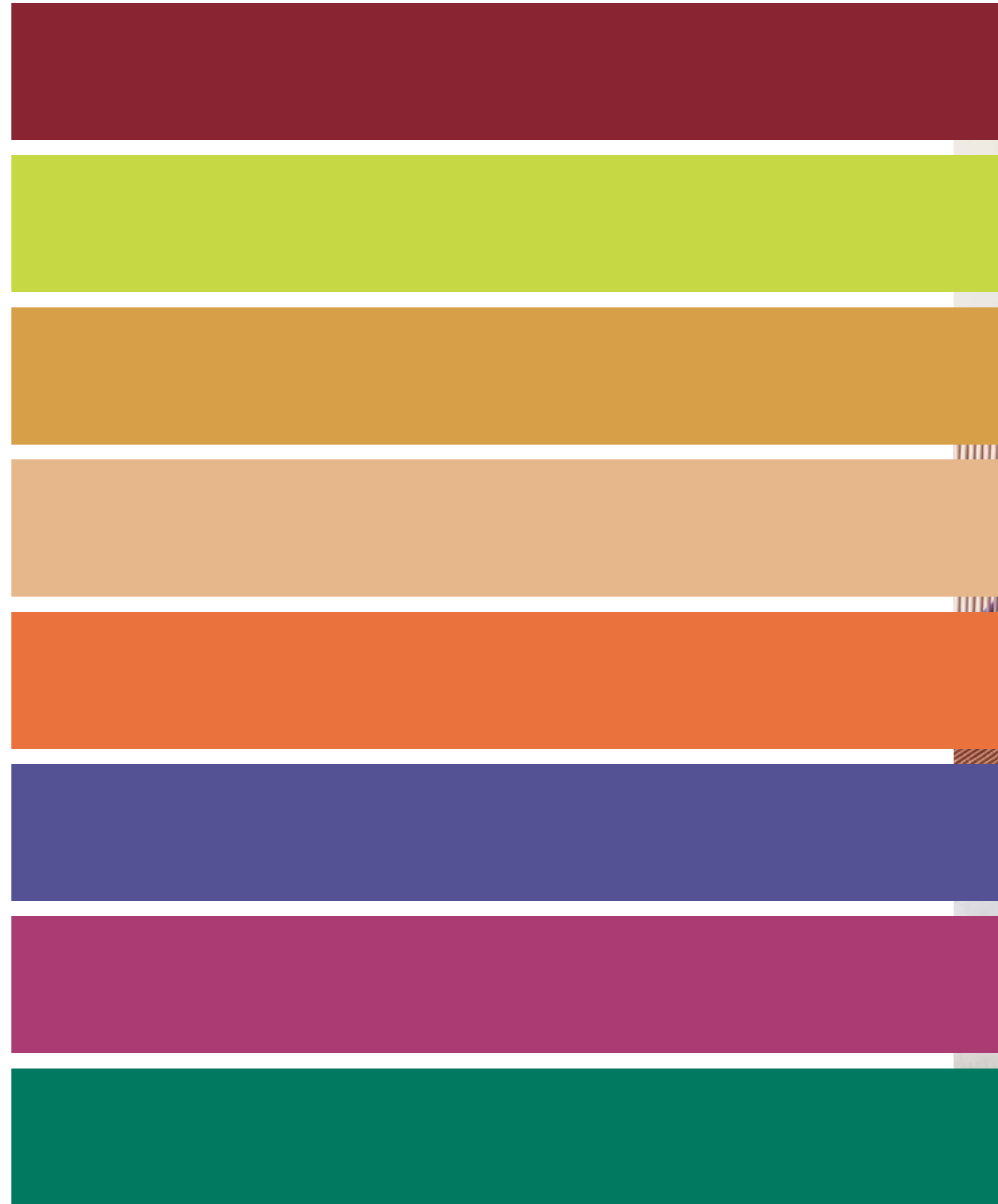
Vivid Abundance
Eco Positive
Color Drenched
Street Culture
Empowered
Craftivism



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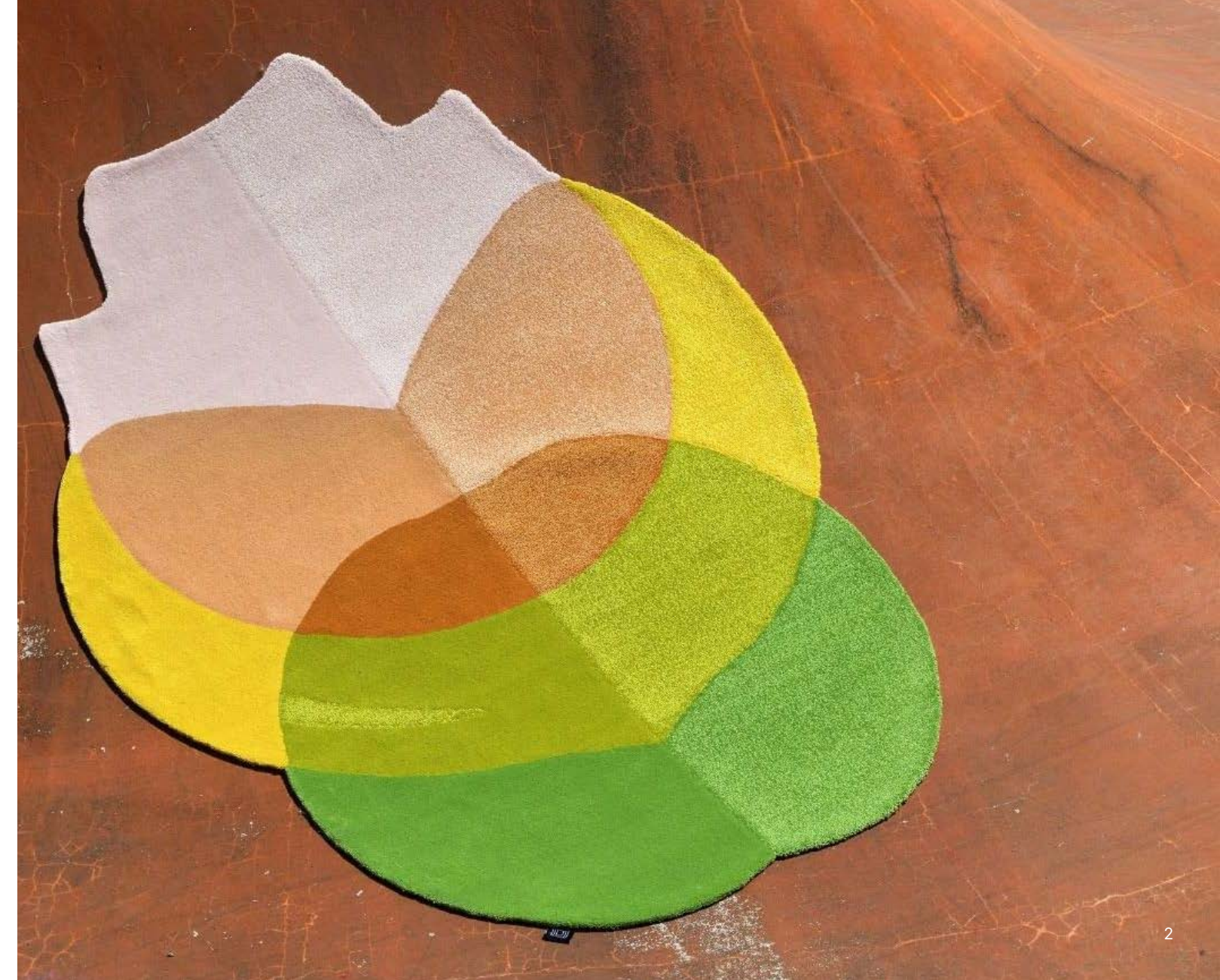
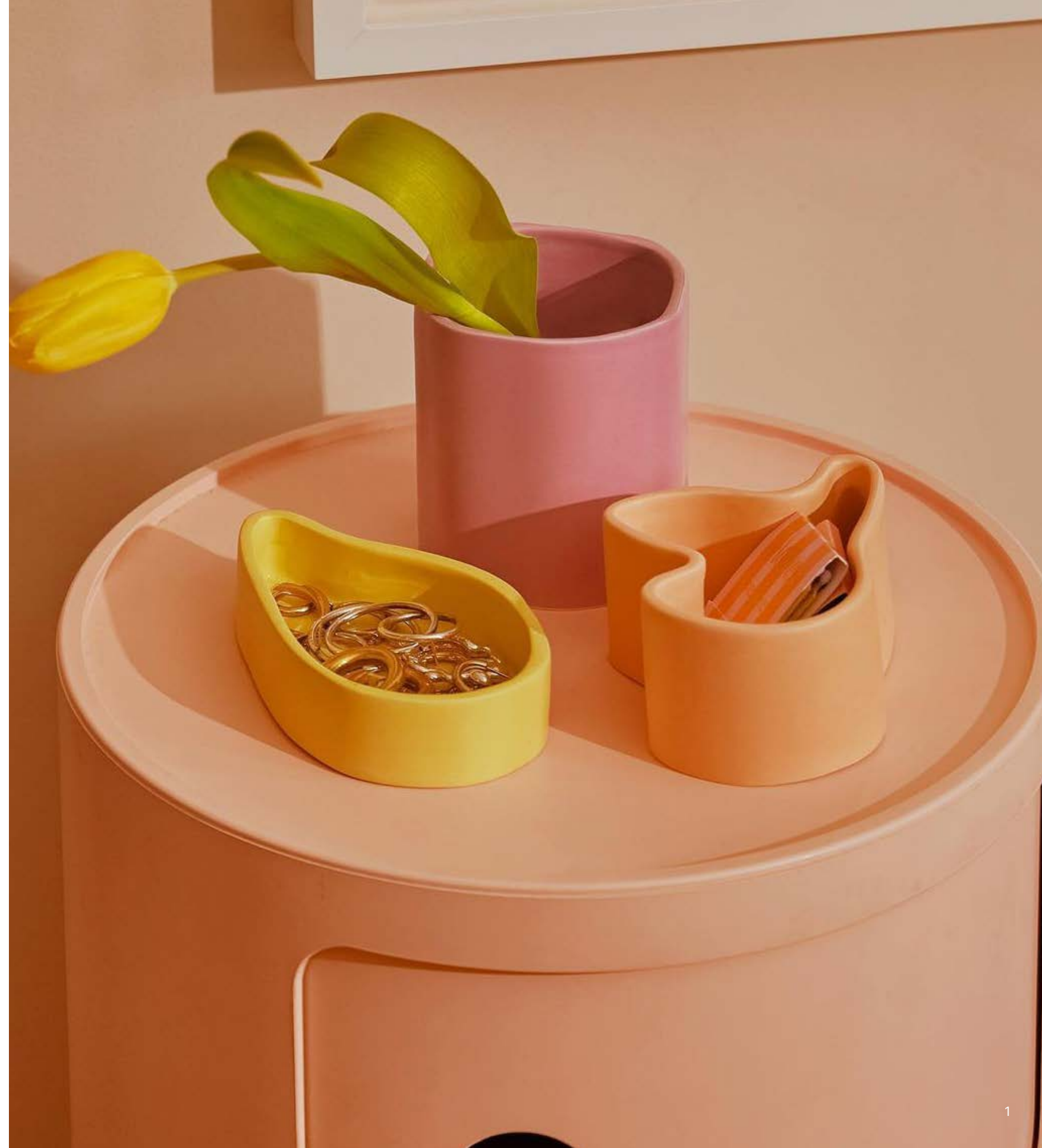
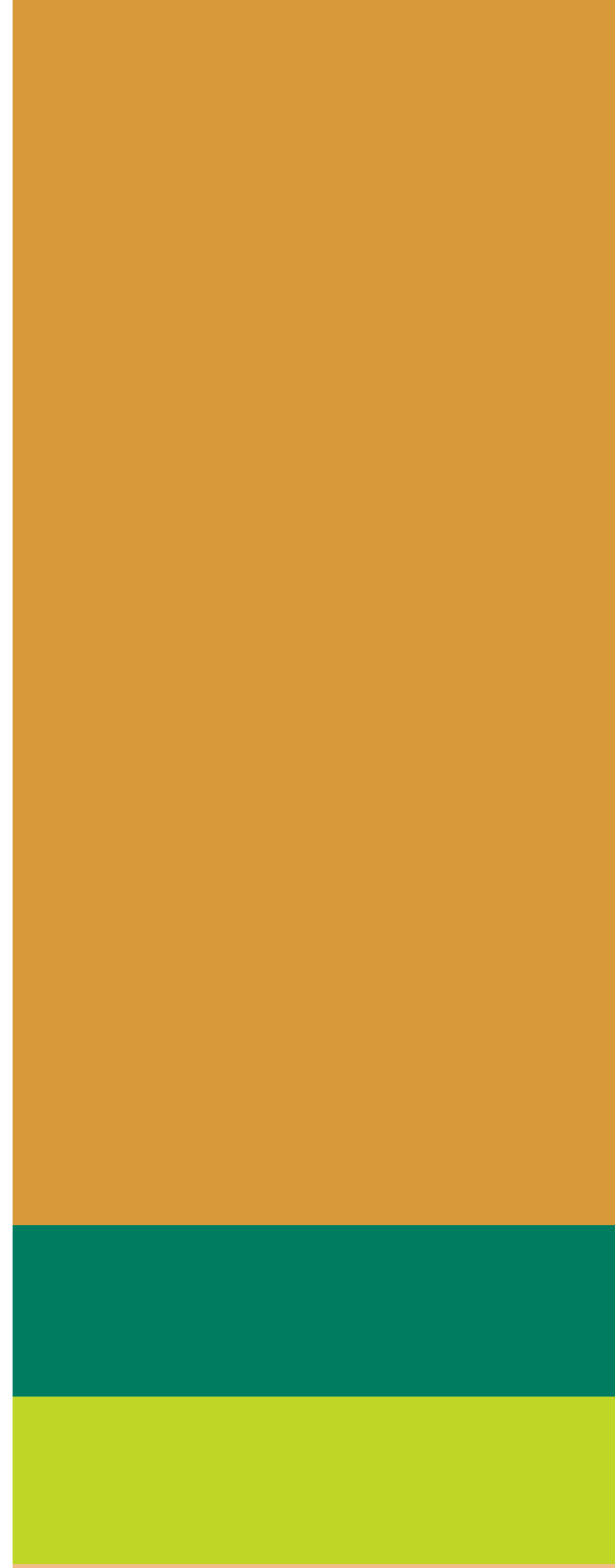
Color Palette Estudio Futuro



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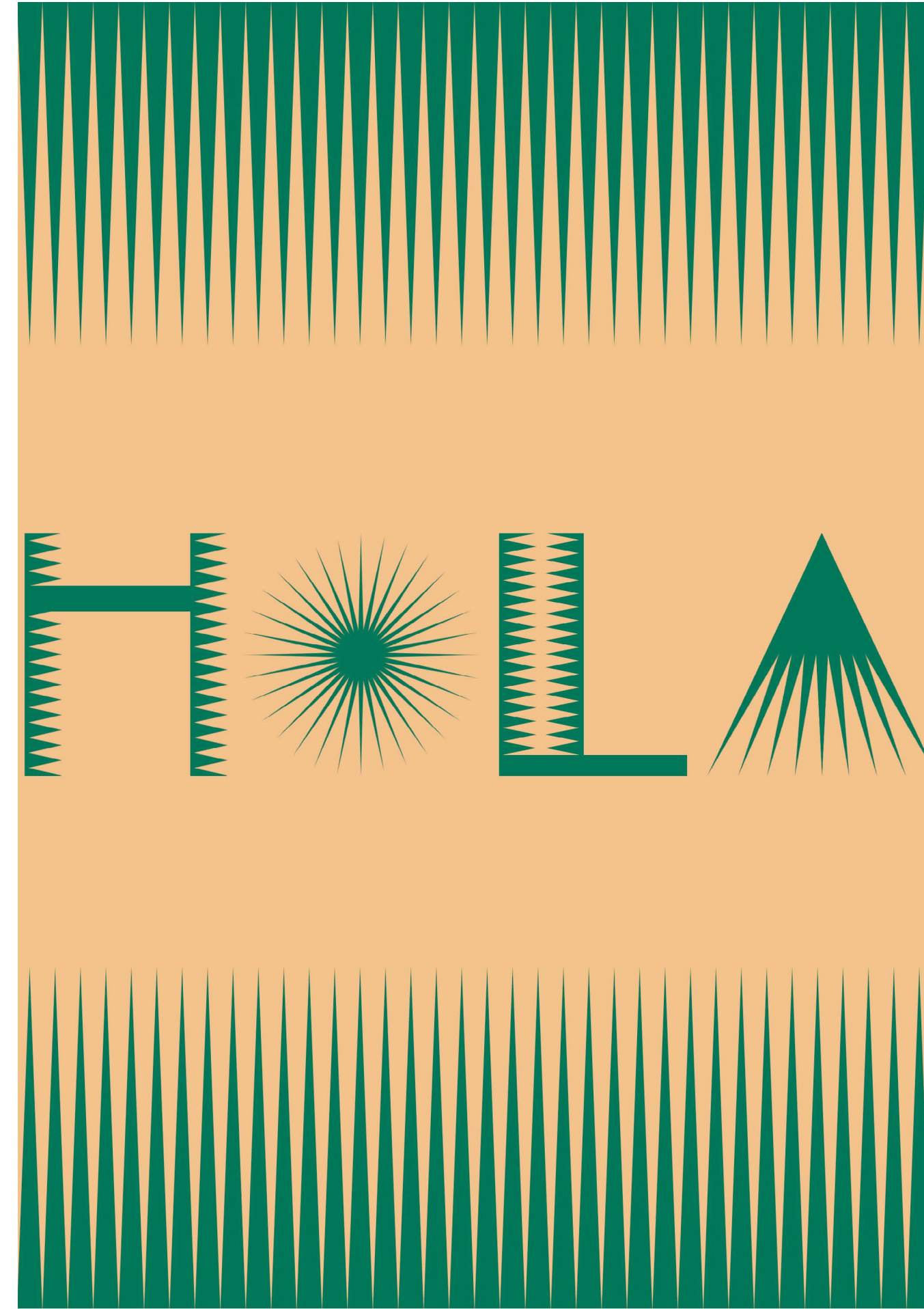
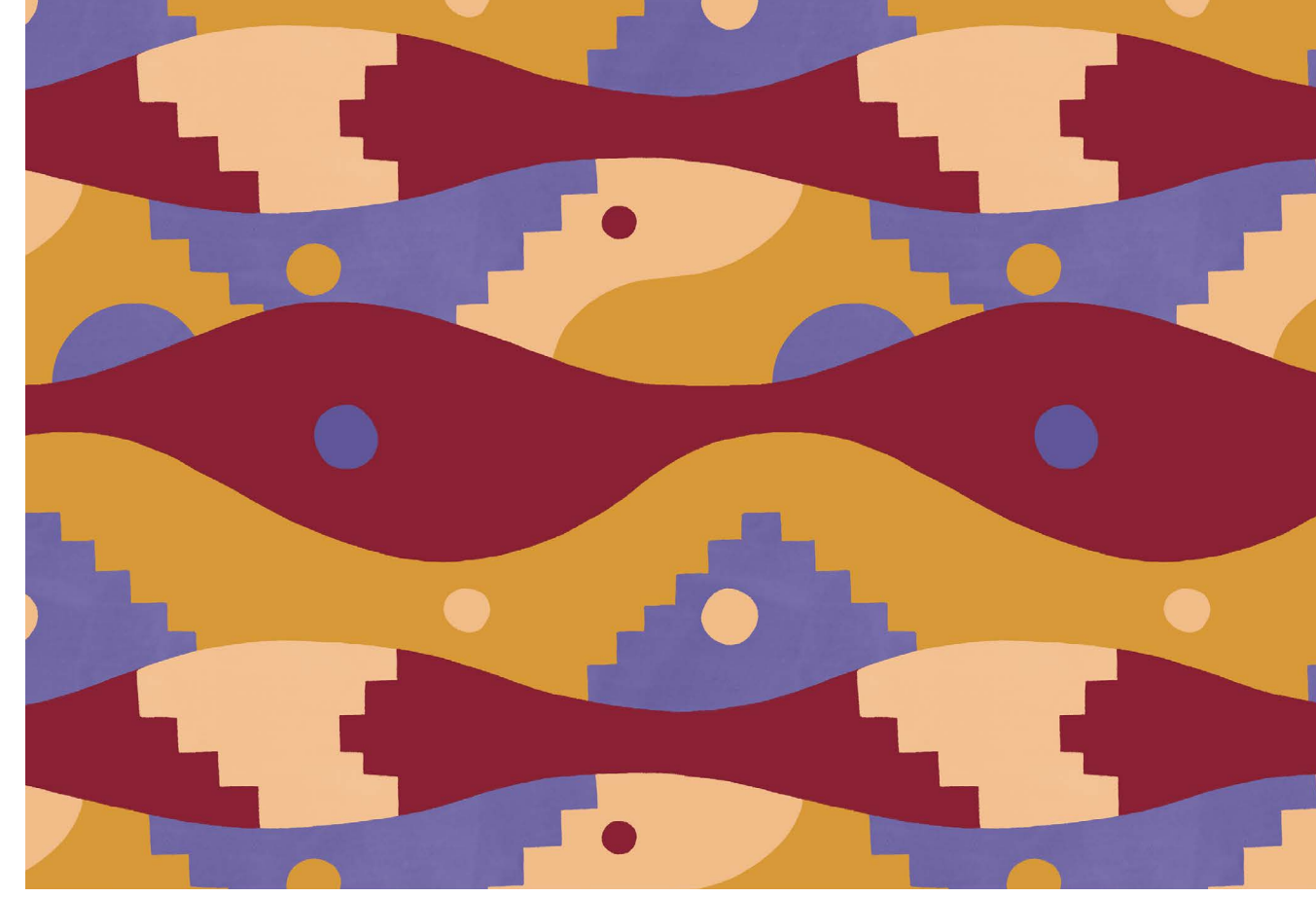
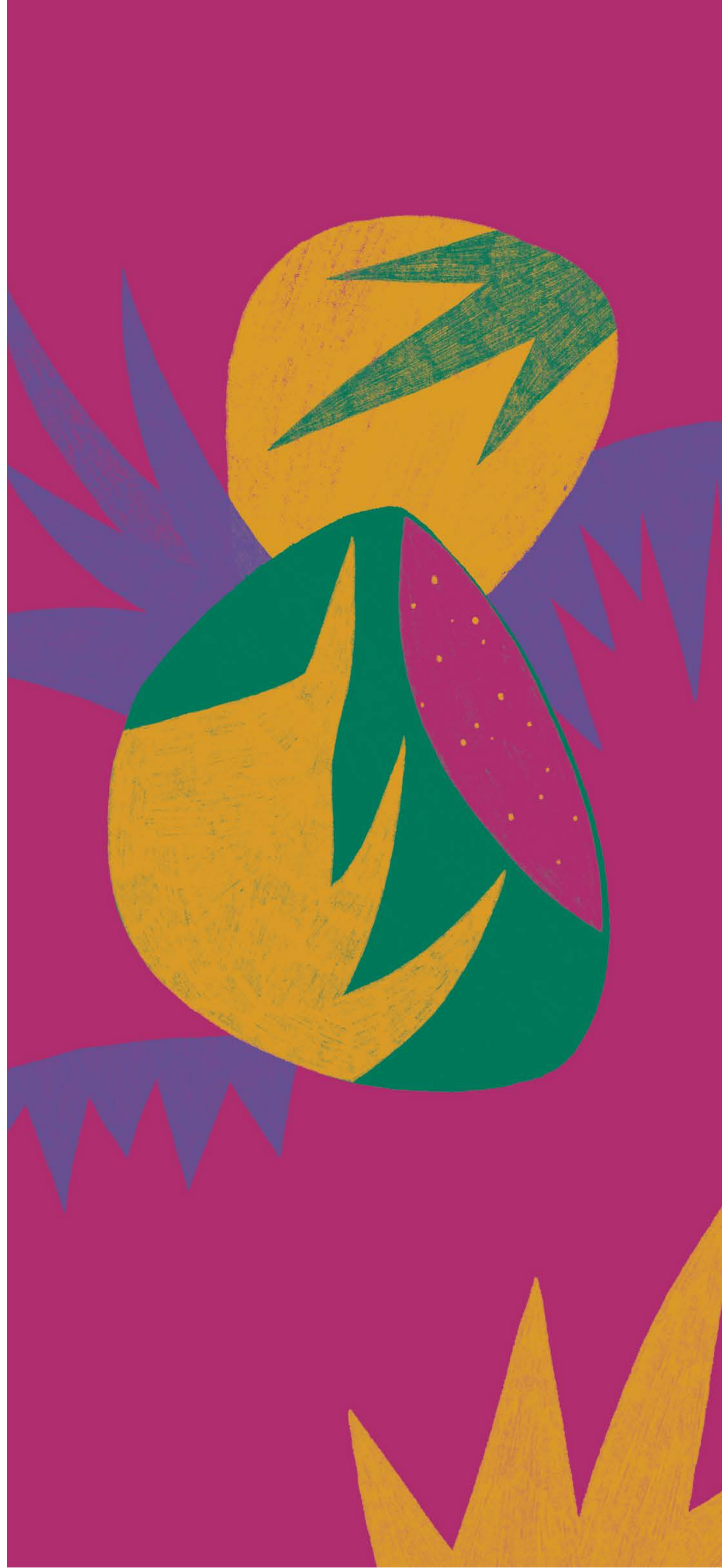
Color Usage Estudio Futuro



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Print Direction Estudio Futuro



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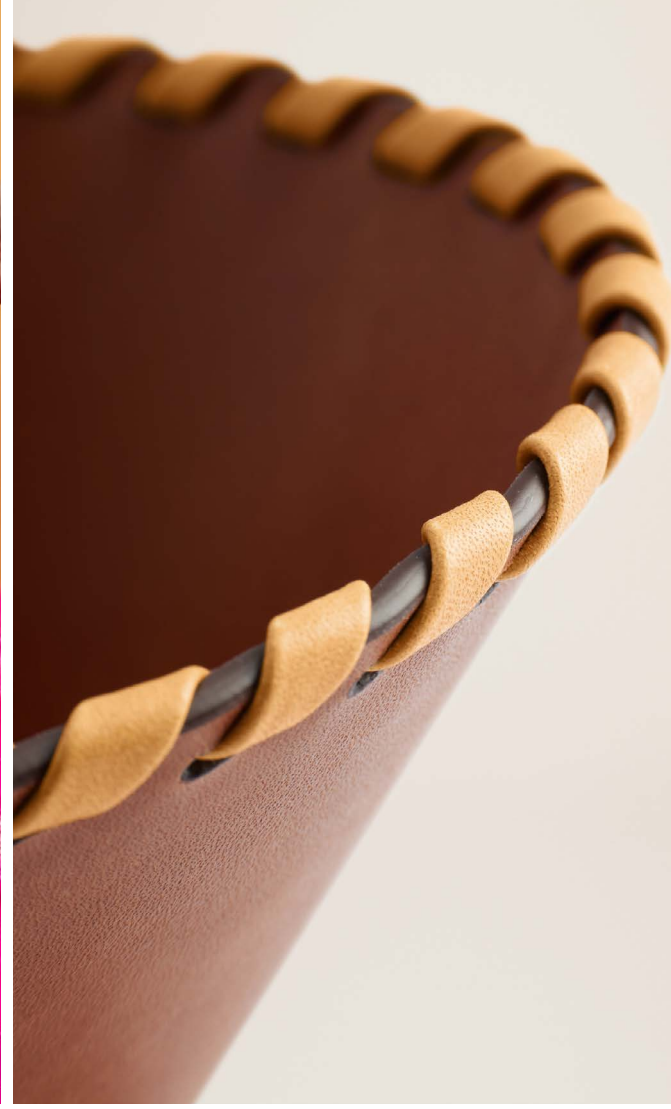
Materials Estudio Futuro



Ixtle Fibre



High Gloss Ceramics



Leather Trims



Mango, Acacia and Teak
Woods



Bright Laminate



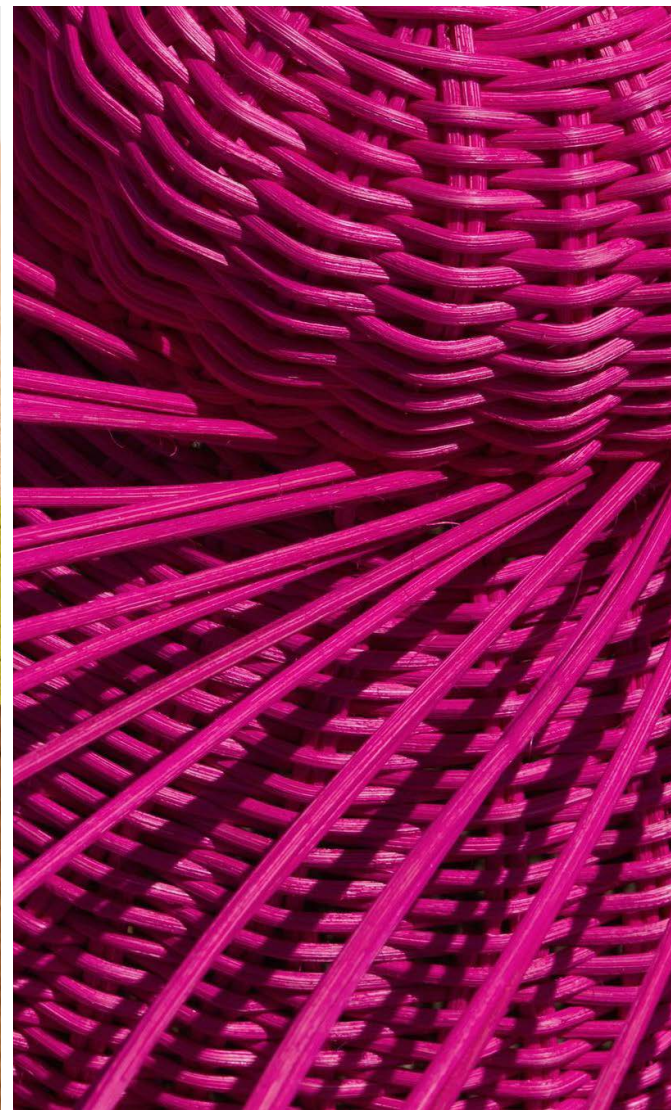
Recycle Polyester



Exaggerated Ribbed
Textiles



Cork



Bold Dyed Natural Fibres



Tinted Plaster and Stone



Beading



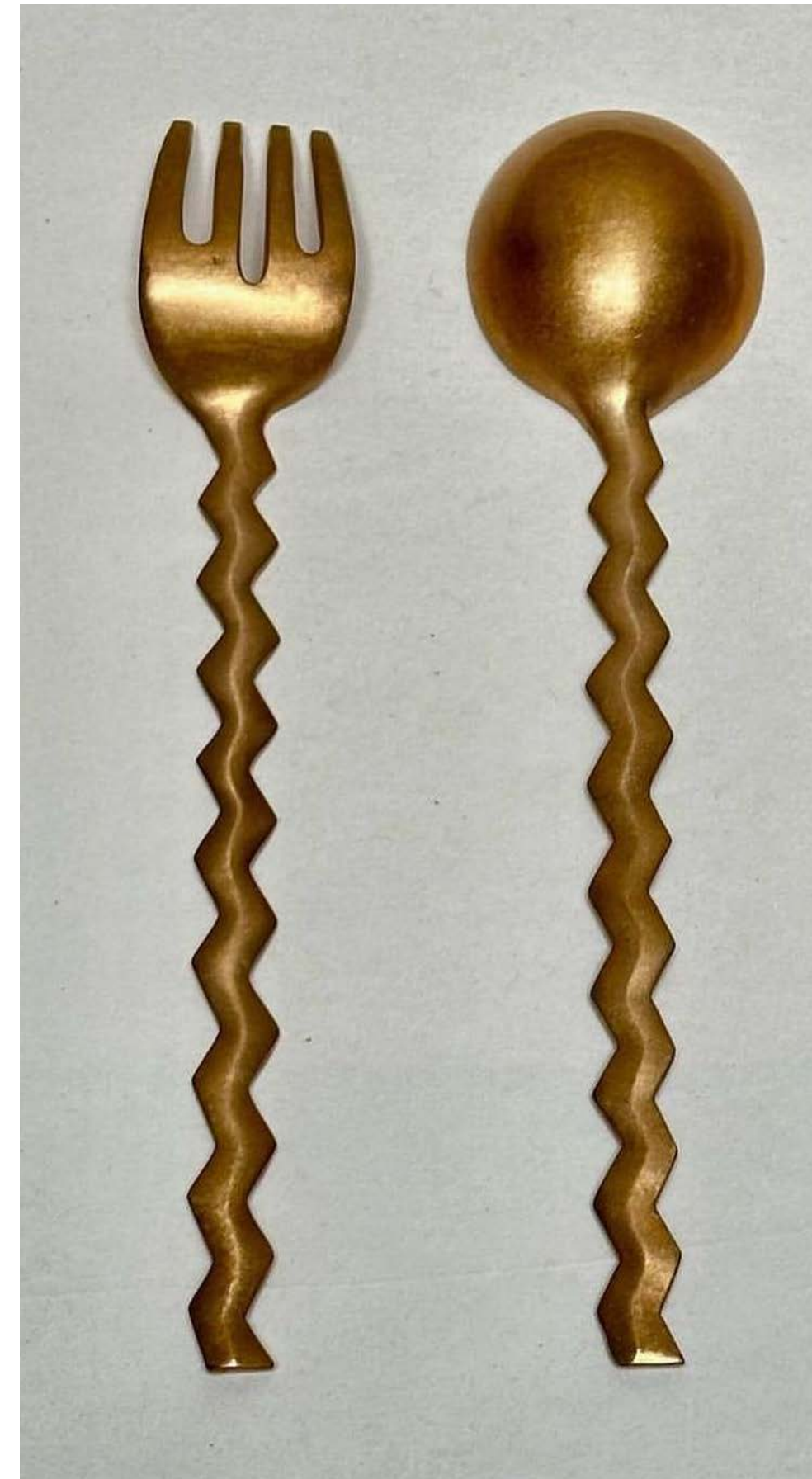
Hand Dyed Wool

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Design Focus Organic & Jagged



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Furniture Rejuvenated Boho



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Home Accessories Artisanal Techniques



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Textiles

Recycled Plastic & Nylon



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Cook & Dine High Gloss Ceramics



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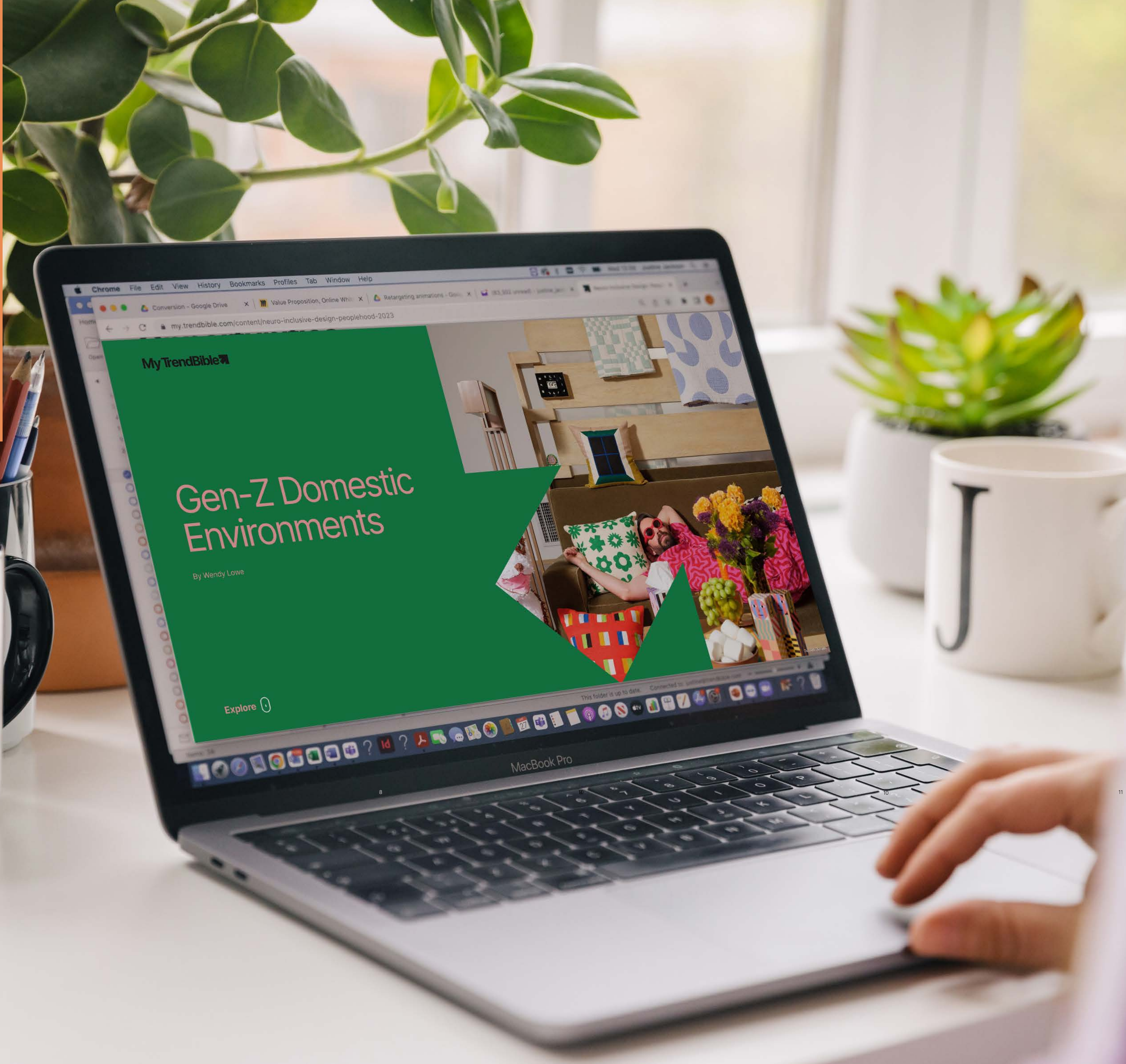
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Bringing you accuracy and confidence to action your decision-making

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The Future of Life at Home

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